## **CLAIMS**

## We claim:

1. A method for optimizing an image capturing device in order to improve image quality, the method comprising:

collecting data related to a captured image from the image capturing device and storing the data externally from the image capturing device;

comparing the collected data to previously stored data; and determining adjustments for optimizing the image capturing device based on the comparison.

- 2. The method of claim 1, further comprising forwarding the determined adjustments to a user interface for user evaluation.
- 3. The method of claim 1, further comprising, automatically making the adjustments to the image capturing device.
- 4. The method of claim 1, wherein comparing the data to previously stored data comprises performing a metadata analysis.
- 5. The method of claim 1, wherein comparing the data to previously stored data comprises performing pattern analysis.
- 6. The method of claim 1, wherein comparing the data to previously stored data comprises performing device settings analysis.
- 7. The method of claim 1, further comprising presenting help topics to a user interface.
- 8. The method of claim 1, further comprising collecting the data through a connectivity layer and making changes to image capturing device settings through the connectivity layer.

- 9. The method of claim 8, further comprising sending the collected data to an image and context analysis manager for analysis.
- 10. The method of claim 9, further comprising maintaining a real time wireless connection between the image capturing device and the connectivity layer.
- 11. A computer-readable medium having computer-executable instructions for performing the method recited in claim 1.
- 12. A system for optimizing an image capturing device in order to improve image quality, the system comprising:

data collection apparatus for collecting data related to a captured image from the image capturing device and for sending the data to a storage device;

data analysis tools for comparing captured data to previously stored data; optimization tools for optimizing the image capturing device based on the data analysis.

- 13. The system of claim 12, wherein the data collection apparatus comprises a connectivity layer operable for sending image-related data to the data analysis tools.
- 14. The system of claim 12, wherein the data analysis tools comprise an image and context analysis manager.
- 15. The system of claim 14, wherein the image and context analysis manager comprises a plurality of filters for processing and analyzing different types of image-related data.
- 16. The system of claim 15, wherein the filters comprise an image analysis filter, a device settings and context analysis filter, and a usage and pattern analysis filter.
- 17. The system of claim 12, wherein the optimization tools comprise a user interface for providing instructions and recommendations to the user for improving image quality.

- 18. The system of claim 12, wherein the optimization tools comprise core services and a connectivity layer for sending adjustments directly to the image capturing device.
- 19. The system of claim 12, further comprising a data aggregating and uploading manager for facilitating maintenance of usage statistics.
- 20. A method for analyzing captured images, the method comprising:

  collecting data related to a newly captured image, the data including image
  quality data and context data;

comparing the image quality data to stored image quality data to determine a deviation from ideal image quality data and comparing context data for the newly captured image to stored context data; and

determining one or more adjustments to optimize an image capturing device to improve image quality based on the comparison.

- 21. The method of claim 20, further comprising forwarding the determined adjustments to a user interface for user evaluation.
- 22. The method of claim 20, further comprising, automatically making the adjustments to the image capturing device.
- 23. The method of claim 20, wherein comparing the context data to previously stored context data comprises performing device settings analysis.
- 24. The method of claim 20, further comprising presenting help topics to a user interface.
- 25. The method of claim 20, further comprising collecting the data through a connectivity layer and making changes to image capturing device settings through the connectivity layer.

- 26. The method of claim 25, further comprising sending the collected data to an image and context analysis manager for analysis.
- 27. The method of claim 26, further comprising maintaining a real time wireless connection between the image capturing device and the connectivity layer.
- 28. A computer-readable medium having computer-executable instructions for performing the method recited in claim 20.
- 29. A system for optimizing an image capturing device in order to improve image quality, the system comprising:

data collection apparatus for collecting data related to a captured image from the image capturing device, the data including image data and context data;

image data analysis tools for comparing newly captured image data to stored image data and for sending the image data to a storage device;

device and context analysis tools for comparing current context data with stored context data and for sending the context data to the storage device;

optimization tools for determining how to optimize the image capturing device to improve image quality based on the image data analysis and context data analysis.

- 30. The system of claim 29, wherein the data collection apparatus comprises a connectivity layer operable for sending image data to the image data analysis tools and context data to the device and context analysis tools.
  - 31. The system of claim 29, further comprising a usage and pattern analysis filter.
- 32. The system of claim 29, wherein the optimization tools comprise a user interface for providing instructions and recommendations to the user for improving image quality.

- 33. The system of claim 29, wherein the optimization tools comprise core services and a connectivity layer for sending adjustments directly to the image capturing device.
- 34. The system of claim 29, further comprising a data aggregating and uploading manager for facilitating maintenance of usage statistics.
- 35. A system for improving the quality of images captured by an image capturing device, the system comprising:

image analysis filters for deducing image metadata from collected image bits and for recording the image metadata;

device settings and session context analysis filters for analyzing device settings and context during image capture; and

means for determining appropriate corrective measures based on the deduced image metadata, device settings and context analysis, and historical data.

- 36. The system of claim 35, further comprising data collection apparatus including a connectivity layer operable for sending image-related data to the image analysis filters and the device setting and session context analysis filters.
  - 37. The system of claim 35, further comprising a usage and pattern analysis filter.
- 38. The system of claim 35, wherein the means for determining appropriate corrective measures comprise a user interface for providing instructions and recommendations to the user for improving image quality.
- 39. The system of claim 35, wherein the means for determining appropriate corrective measures comprise core services and a connectivity layer for sending adjustments directly to the image capturing device.

- 40. The system of claim 35, further comprising a data aggregating and uploading manager for facilitating maintenance of usage statistics.
- 41. A method for analyzing a captured multimedia object, the method comprising:

  collecting data related to a newly captured multimedia object, the data including
  multimedia quality data and multimedia context data;

comparing the multimedia quality data to stored multimedia quality data to determine a deviation from ideal multimedia quality data and comparing multimedia context data for the newly captured multimedia object to stored multimedia context data; and

determining one or more adjustments to optimize a multimedia capturing device to improve multimedia quality based on the comparison.

42. The method of claim 41, wherein the captured multimedia object comprises at least one of a video object and an audio object.